

# Privacy Policy



## **Personal Information**

Sound ID considers your privacy online to be of utmost importance. However, certain portions of our services may require the collection of some personally identifying information, such as your name, job title, business address, phone number, email address, and interest in Sound ID's products and services. The privacy practices of this policy apply to <http://www.SoundID.com> (the "web site").

Sound ID may use WebTrends Live to analyze traffic on this web site. WebTrends Live does not create individual profiles for visitors. Unlike some tracking services WebTrends Live does not have a database of individual profiles for each visitor. WebTrends Live only collects aggregate data. For more information about WebTrends Live privacy policy, please visit: [http://www.webtrends.live.com/privacy\\_policy.htm](http://www.webtrends.live.com/privacy_policy.htm)

Sound ID may, from time to time, modify its privacy practices. We will attempt to provide you with advance notice of any modifications by amending this privacy policy page in advance of modifying our practices. If you have any questions regarding our privacy policy or concerns about our intended modifications, please contact us at [info@SoundID.com](mailto:info@SoundID.com) with "Privacy Policy" in the subject line.

Any personally identifying information you provide to us is securely stored in a database to which only certain Sound ID employees and agents have authorized access. By accepting our Terms & Conditions for using this web site, you expressly consent to our use and disclosure of your personally identifying information as necessary to use our online services through this web site. Personally identifying information is not shared with third parties (other than in the course of completing a transaction at your request), unless reasonably believed to be required by law, court order or any other such legal process. This information may, however, be used for internal data processing, such as compiling statistical information about the use of our web site. As a service to you, we may also use this information to customize the content we offer. In addition, if you email us or supply us with your email address, we may use that address for future communications with you.

While we take precautions to maintain the security of your personally identifying information, we cannot guarantee that third parties will not try to unlawfully gain access to this web site. We ask that you contact Sound ID immediately if you believe your user name and password for accessing this web site have been obtained by unauthorized parties.

## **Business Relationships**

The Sound ID web site contains links to other web sites. Please note that Sound ID is not responsible for the privacy practices or the content of other web sites. To the extent that third party advertisers are used, they adhere to their own privacy practices.

Sound ID may, from time to time, partner with a company to provide co-branded services. In those instances, we may provide some of your personally identifying information to the other company.

## **Cookies**

Sound ID may also use on its web site a personalization technology called a "cookie." A cookie is a small text file placed on your computer's hard disk that identifies your browser software to a web site. Cookies allow us to track when you enter, leave, and re-enter our site and what path you take through our site. In doing this, we can provide you with a more personalized experience.

If you would like to be notified when you receive a cookie and given the option of accepting it, you can set your web browser accordingly. For more information about how you can do that, and on cookie technologies in general, please visit <http://www.cookiecentral.com>.

If you prefer not to receive cookies on CCO you can set your browser to warn you before accepting cookies and refuse the cookie when your browser alerts you to its presence. You can also refuse all cookies by turning them off in your browser. You do not need to have cookies turned on to use any area of CCO.

## **Contact Information**

Please direct any inquiries and/or comments to [info@SoundID.com](mailto:info@SoundID.com)

Please report any violations of the Privacy Policy to [info@SoundID.com](mailto:info@SoundID.com)